

Positive Turbulence: Developing Climates for Creativity, Innovation, and Renewal (J-B CCL (Center for Creative Leadership))

Stanley S. Gryskiewicz

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Can your company manage -- even encourage -- turbulence in ways that actually strengthen its competitive stance? Absolutely. In this work, top organizational psychologist Stanley Gryskiewicz argues that challenges to the status quo can be catalysts for creativity, innovation, and renewal and shows leaders how they can keep their company on the competitive edge by embracing a process he calls Positive Turbulence. Developed through the author's work with many of the world's leading companies over the course of thirty years, Positive Turbulence delivers proven methods for creating an organization that continuously renews itself through the committed pursuit of new ideas, products, and processes.



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