



# Principles of Convergent Journalism

*Jeffrey S. Wilkinson, August E. Grant, Douglas J. Fisher*

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From iPads to smartphones to laptops, journalism's days of living solely on the printed page are over.

*Principles of Convergent Journalism* teaches emerging journalists how to move confidently across media platforms, providing an essential guide to navigating today's complex media landscape.

In addition to learning the basic reporting and interviewing skills needed for all media, students will learn how to repurpose broadcast and print news for the internet and how to incorporate convergent journalism techniques into other emerging media.

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The password-protected **Companion Website** ([www.oup.com/us/wilkinson](http://www.oup.com/us/wilkinson)) features PowerPoint-based lecture slides, sample syllabi, and links to supplemental audio and video clips.

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The *Appendix on Style* contains sixteen pages of review on AP Style, followed by nine quizzes (with an additional nine available to instructors for assessment) that are designed to break the task of learning AP style rules into more manageable sections; this comprehensive guidebook can be packaged for free with *Principles of Convergent Journalism*, Second Edition (package ISBN 978-0-19-995856-6).

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