

Think Like An Entrepreneur: Your Psychological Toolkit For Success

Chris West, Robbie Steinhouse



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Being an entrepreneur isn't just a job, it's a state of mind.

You want to be an entrepreneur, a *successful* entrepreneur. You know what you have to do to get your business off the ground, but do you know how to face the mental challenges of starting, running and eventually selling a business?

The entrepreneurial mindset is unique – entrepreneurs embrace problems, think on their feet and aren't afraid to take risks. They persevere through good and bad times and are adept at spotting talent and opportunities. With *Think Like An Entrepreneur* you too can get this mindset.

Drawing on powerful psychological techniques from neuro-linguistic programming and transactional analysis, you'll be taken through the life cycle of a business and coached into thinking and behaving as a successful entrepreneur. You'll build a rock solid foundation of self belief, learn to be open to the wealth of opportunities around you, gain a positive forward thinking 'can-do' approach and much much more.

Think your way to success!

'... a wonderful guidebook for anyone who is ready to start their own business and begin living their dreams.' *Robert Dilts, Founder of NLP University and leading contributor to the field of NLP since the 1990s*

'Robbie combines the best commercial acumen with some of the most cutting-edge personal development tools on the planet.' *Kimberley Hare, Co-Founder and CEO, Kaizen Training Limited*

'An authoritative and sharply written guide to the psychology of success in business.'

Al Alvarez, Novelist, Poet, Critic and author of many highly praised non-fiction books including The Biggest Game in Town

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Michael Pauls:

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