



The Real Deal: The Autobiography of Britain's Most Controversial Media Mogul

Richard Desmond

Download now

[Click here](#) if your download doesn't start automatically

The Real Deal: The Autobiography of Britain's Most Controversial Media Mogul

Richard Desmond

The Real Deal: The Autobiography of Britain's Most Controversial Media Mogul Richard Desmond

From the age of five, when he helped his deaf father negotiate advertising contracts, Richard Desmond has always had an eye for business. In *The Real Deal* he offers a no-holds-barred account of an extraordinary career that has taken him from cloakroom attendant at a north London club to billionaire media owner. En route he tells of his early life as a rock and roll drummer, his first steps in the world of magazine publishing as a purveyor of leisure and top-shelf titles, and finally, after decades of paying his dues building smaller brands, his arrival in the big league with the launch of *OK!* magazine and the acquisition of Express Newspapers, his purchase and sale of Channel 5, and his £80 million investment in the Health Lottery, combining business innovation with help for good causes.

Along the way, he imparts many of the secrets of his astounding success, as well as giving his forthright opinion (and he always has one) on such diverse subjects as politicians, religion, and the similarities between being a rock and roll drummer and running a business – as well as his views on a cast of characters ranging from Alan Sugar to Victoria Beckham and from Simon Cowell to Jennifer Aniston.

Often controversial, frequently revelatory, always entertaining, *The Real Deal* is the brilliantly frank account of a life spent at the sharp end.



[Download The Real Deal: The Autobiography of Britain's Most ...pdf](#)



[Read Online The Real Deal: The Autobiography of Britain's Mo ...pdf](#)

Download and Read Free Online The Real Deal: The Autobiography of Britain's Most Controversial Media Mogul Richard Desmond

From reader reviews:

Neil Turner:

The book The Real Deal: The Autobiography of Britain's Most Controversial Media Mogul give you a sense of feeling enjoy for your spare time. You need to use to make your capable much more increase. Book can to get your best friend when you getting strain or having big problem along with your subject. If you can make looking at a book The Real Deal: The Autobiography of Britain's Most Controversial Media Mogul to get your habit, you can get far more advantages, like add your own personal capable, increase your knowledge about many or all subjects. You may know everything if you like open and read a e-book The Real Deal: The Autobiography of Britain's Most Controversial Media Mogul. Kinds of book are a lot of. It means that, science e-book or encyclopedia or other folks. So , how do you think about this publication?

Michael Kimbrell:

Spent a free time for you to be fun activity to accomplish! A lot of people spent their spare time with their family, or their friends. Usually they carrying out activity like watching television, going to beach, or picnic in the park. They actually doing same thing every week. Do you feel it? Do you wish to something different to fill your own personal free time/ holiday? May be reading a book may be option to fill your no cost time/ holiday. The first thing you will ask may be what kinds of e-book that you should read. If you want to test look for book, may be the publication untitled The Real Deal: The Autobiography of Britain's Most Controversial Media Mogul can be fine book to read. May be it could be best activity to you.

Robert Ford:

Do you have something that you prefer such as book? The e-book lovers usually prefer to opt for book like comic, quick story and the biggest an example may be novel. Now, why not seeking The Real Deal: The Autobiography of Britain's Most Controversial Media Mogul that give your pleasure preference will be satisfied simply by reading this book. Reading habit all over the world can be said as the opportunity for people to know world much better then how they react toward the world. It can't be mentioned constantly that reading addiction only for the geeky individual but for all of you who wants to become success person. So , for all you who want to start reading through as your good habit, you can pick The Real Deal: The Autobiography of Britain's Most Controversial Media Mogul become your current starter.

Rosemary Robinson:

As a student exactly feel bored to help reading. If their teacher asked them to go to the library or make summary for some publication, they are complained. Just little students that has reading's internal or real their hobby. They just do what the teacher want, like asked to go to the library. They go to right now there but nothing reading significantly. Any students feel that examining is not important, boring and can't see colorful photographs on there. Yeah, it is to become complicated. Book is very important for you personally. As we know that on this time, many ways to get whatever we really wish for. Likewise word says, ways to

reach Chinese's country. So , this The Real Deal: The Autobiography of Britain's Most Controversial Media Mogul can make you really feel more interested to read.

**Download and Read Online The Real Deal: The Autobiography of
Britain's Most Controversial Media Mogul Richard Desmond
#5DOR06YVKF4**

Read The Real Deal: The Autobiography of Britain's Most Controversial Media Mogul by Richard Desmond for online ebook

The Real Deal: The Autobiography of Britain's Most Controversial Media Mogul by Richard Desmond Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The Real Deal: The Autobiography of Britain's Most Controversial Media Mogul by Richard Desmond books to read online.

Online The Real Deal: The Autobiography of Britain's Most Controversial Media Mogul by Richard Desmond ebook PDF download

The Real Deal: The Autobiography of Britain's Most Controversial Media Mogul by Richard Desmond Doc

The Real Deal: The Autobiography of Britain's Most Controversial Media Mogul by Richard Desmond Mobipocket

The Real Deal: The Autobiography of Britain's Most Controversial Media Mogul by Richard Desmond EPub