



# Every Leader Is an Artist: How the World's Greatest Artists Can Make You a More Creative Leader

*Michael O'Malley, William Baker*

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### Make Every Business Day Your Masterpiece

*Every Leader Is an Artist* makes the compelling case that many of the attributes that make a person a great leader are actually those that make someone a superior artist: intention, focus, authenticity, skill, and imagination.

Providing the tools and techniques for developing these qualities, O'Malley and Baker offer vignettes that draw parallels between the personal qualities of famous artists and effective leadership.

**Dr. Michael O'Malley** is an adjunct professor at Columbia Business School and CEO of Promontory Financial Risk Management. He previously served as Executive Editor for Business, Economics, and Law at Yale University Press.

**Dr. William F. Baker** directs the Bernard I. Schwartz center for Media Education, and Public Policy at Fordham University. He has won seven Emmys for his work in broadcasting.

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