



Proceedings of the Sixth International Conference on Chain and Network Management in Agribusiness and the Food Industry: Dynamics in Chains and Networks

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Description Companies in food and agribusiness chains and networks are facing ever-faster changes in the business environment, to which they must respond through continuous innovation. Societal concerns regarding animal welfare and environmental issues have to be met in a very competitive, increasingly global environment. The growing concern of consumers regarding the quality, traceability and environmental friendliness of products and processes call for fundamentally new ways of developing, producing and marketing products. New ways of organising food supply networks, with new ties between firms and even between formerly separate sectors -such as the health and the food sector- are needed to cope with these new demands. This publication focuses on the dynamic response to these changes in chains and networks. Important topics include among others: critical success factors for design and control of innovative chains and networks, globalisation of the business environment, effects of institutional and policy change, governance structures, technologies for managing interaction and design of information architectures for chains and networks. Section 1 Innovation in the supply chain Value management in the supply chain Managing the supply chain Section 2 Social responsibility Chain information systems Transparency, power and trust Changing role of cooperation Section 3 Production and marketing arrangements in the supply chain Consumer behaviour and concerns/stakeholder concerns Designing for food quality Section 4 Performance measurement and profit redistribution Coordination in supply chain Globalization and internationalisation in chains Section 5 Dynamics of marketing channels The role of SME's in the supply chain Institutional arrangements Chain simulation and design

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