



Winning the Loser's Game, Fifth Edition: Timeless Strategies for Successful Investing: Timeless Strategies for Successful Investing

Charles Ellis

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The Classic Guide to Winning on Wall Street—Completely Updated and Expanded!

“The best book about investing? The answer is simple: *Winning the Loser’s Game*. Using compelling data and pithy stories, Charley Ellis has captured beautifully in this new and expanded edition of his classic work the most important lessons regarding investing. In today's unforgiving environment, it's a must-read!”

F. William McNabb III, Chief Executive Officer and President, Vanguard

“Charley Ellis has been one of the most influential investment writers for decades. This classic should be required reading for both individual and institutional investors.”

Burton Malkiel, author, *A Random Walk Down Wall Street*

“No one understands what it takes to be a successful investor better than Charley Ellis and no one explains it more clearly or eloquently. This updated investment classic belongs on every investor’s bookshelf.”

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“A must-reread classic, refreshed and updated with the latest ‘lessons to be learned’ from the 2008-2009 market events.”

Martin Leibowitz, Managing Director, Morgan Stanley Research

“*Winning the Loser’s Game* has long been required reading for professional investors. . . . This elegant volume explores approaches for individuals such as relying on intellect rather than emotion, and building a personal portfolio by taking advantage of what other investors already know.”

Abby Joseph Cohen, Goldman Sachs & Co

“This is less a book about competition than about sound money management. Sounder than Charley Ellis they do not come.”

Andrew Tobias, author, *The Only Investment Guide You’ll Ever Need*

About the Book:

Peter Drucker referred to *Winning the Loser's Game* as “by far the best book on investment policy and management.” Now, in its fifth edition, the investing classic has been updated and improved.

With refreshing candor, straight talk, and good humor, *Winning the Loser’s Game* helps individual investors succeed with their investments and control their financial futures. Ellis, dubbed “Wall Street’s Wisest Man” by *Money* magazine, has been showing investors for three decades how stock markets really work and what individuals can do to be sure they are long-term winners.

Applying wisdom gained from half a century of working with the leading investment managers and securities firms around the world, Ellis explains how to avoid common traps and get on the road to investment success.

Winning the Loser's Game helps you set realistic objectives and develop a sensible strategy. You will learn how to:

- Create an investment program based on the realities of markets
- Use the “unfair” index fund to succeed, even in tumultuous markets
- Institute an annual review process to steer your investments well into the future
- Maximize investing success through five stages, from earning and saving through investing, estate planning, and giving

The need for a trustworthy investing guide has never been greater. Sixty million individuals with 401(k)s are now responsible for making important investment decisions. They know they're not experts but don't know whom to trust.

Winning the Loser's Game explains why conventional investing is a loser's game, and how you can easily make it a winner's game!

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Alfonso Miller:

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Michael Berry:

In this particular era which is the greater particular person or who has ability to do something more are more special than other. Do you want to become one of it? It is just simple solution to have that. What you should do is just spending your time almost no but quite enough to enjoy a look at some books. One of many books in the top record in your reading list is usually Winning the Loser's Game, Fifth Edition: Timeless Strategies for Successful Investing: Timeless Strategies for Successful Investing. This book which can be qualified as The Hungry Slopes can get you closer in getting precious person. By looking upwards and review this book you can get many advantages.

Eugene Ruano:

What is your hobby? Have you heard this question when you got students? We believe that that problem was given by teacher with their students. Many kinds of hobby, Every person has different hobby. And you know that little person similar to reading or as studying become their hobby. You have to know that reading is very important and book as to be the issue. Book is important thing to include you knowledge, except your

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