



The Zen of Proposal Writing: An Expert's Stress-Free Path to Winning Proposals

Kitta Reeds

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Sell Your Ideas While Achieving Peace of Mind

Sick of the frenzied whirlwind your life becomes when a deadline looms? Stressed about relying on that last-ditch overnight service to squeeze your proposal in under the wire? Does even thinking about writing a proposal or making a presentation freeze you in a crippling panic? Help is here.

Whether you are requesting a raise, laying out a radically new marketing concept, pitching a book, or seeking a grant, **The Zen of Proposal Writing** provides solid advice, tangible examples, and the keys to remaining calm and in control.

Drawing on the techniques and wit of Zen, Kitta Reeds shares her secrets as a seasoned professional—illustrating the stages of proposal writing with classic Zen parables coupled with on-point advice and practical instruction, including:

- * One Hand Clapping: The Sound We Make When We Forget to Connect with Our Readers
- * Zazen Meditation: How to Write that Proposal in Spite of Yourself
- * The Simplicity of a Zen Garden: How to Grow Strong Verbs and Clean Up After Yourself
- * Right Speech: How to Give a Sweet Pitch—and Win Over Your Audience

With an expert at your side, learn to eliminate stress, hand-wringing, and procrastination while you calmly compose an effective and winning proposal, the Zen way.

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This *The Zen of Proposal Writing: An Expert's Stress-Free Path to Winning Proposals* book is simply not ordinary book, you have it then the world is in your hands. The benefit you will get by reading this book is actually information inside this guide incredible fresh, you will get details which is getting deeper a person read a lot of information you will get. This kind of *The Zen of Proposal Writing: An Expert's Stress-Free Path to Winning Proposals* without we understand teach the one who examining it become critical in thinking and analyzing. Don't possibly be worry *The Zen of Proposal Writing: An Expert's Stress-Free Path to Winning Proposals* can bring once you are and not make your tote space or bookshelves' turn into full because you can have it with your lovely laptop even cell phone. This *The Zen of Proposal Writing: An Expert's Stress-Free Path to Winning Proposals* having great arrangement in word in addition to layout, so you will not really feel uninterested in reading.

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roller coaster you have been ride on and with addition of information. Even you love The Zen of Proposal Writing: An Expert's Stress-Free Path to Winning Proposals, you can enjoy both. It is great combination right, you still need to miss it? What kind of hang type is it? Oh seriously its mind hangout folks. What? Still don't get it, oh come on its referred to as reading friends.

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